

FADJA PREVIEW

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NOVOMATIC lines up market-leading technology at 20th edition of FADJA

Celebrating its 20th anniversary, the FADJA American Gaming trade show this year returns to the Corferias Exhibition Center in the Colombian capital of Bogotá, and is set to be the biggest to date as gaming suppliers prepare to unfold their latest products and technologies. NOVOMATIC Gaming Colombia will present a stellar line-up of market-leading cabinets and games ready to inspire visitors around the region.

NOVOMATIC Gaming Colombia will showcase a range of highly-acclaimed products for Colombia and Central American markets as a platinum sponsor of the 20th edition of FADJA on April 5-6. Leading the line-up will be international hit cabinets – GAMINATOR® Scorpion that presents NOVOMATIC content in ultra-sharp high-definition, and the V.I.P. Lounge™ that offers a luxury gaming experience.

Standout cabinets throughout the region will also be on display, including NOVOSTAR® II, a high-quality machine that is showing exceptional results in the Americas, as well as the stylish IMPERATOR® S3 and DOMINATOR® Curve cabinets. A multitude of content will be presented, with Colombian favourites Sizzling Hot™, Book of Ra™ and Lucky Lady's Charm™ in addition to new titles joining the favourite's list such as Concurve games Big Five™ and Book of Ra™ XPAND.

As the gaming regulator Coljuegos develops the Colombian gaming industry with new regulations, NOVOMATIC is able to offer a range of solutions for all sectors, with top-performing products from small- to large-scale operations. And the product selection keeps growing – on show will be a presentation of new, classic and market-focused games – including, for the first time at FADJA, Impera Line™ HD Edition 6 with titles such as Amazon's Diamonds™, Book of Hera™ and Golden Ark™, as well as new fruit games Blue Moon™, Flaming Forties™ and Fruit Cubes™.

Lawrence Levy, VP Global Sales NOVOMATIC, said: "As we continue to build our market share and develop new products for Colombia and surrounding markets, we look forward to continued collaboration with our customers and presenting our latest product highlights at FADJA."

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About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs around 29,500 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 75 countries. The Group operates around 270,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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