

FADJA 2019

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NOVOMATIC unveils new products in Latin America at FADJA

NOVOMATIC Gaming Colombia will showcase a leading selection of brand new products as a platinum sponsor at the 21st edition of FADJA American Gaming show. At the Corferias Exhibition Centre in Bogotá on April 10-11, NOVOMATIC will display its strength in the region on Stand #58 with exciting premieres for Latin America.

Front and centre is the new THUNDER CASH™ Link on the PANTHERA™ 2.27 cabinet. Also making their debut appearance in Latin America, new slot titles will be on show at FADJA. Set to excite the market is Lucky Lady's Wild Spell™ that reinvents the hugely popular Lucky Lady character with an entirely new wild feature. The line-up continues with new titles such as Emperor's China™, The Great Conqueror™, Empress of the Pyramids™ and Asian Dragon™ hot.

Multi-game mixes are carefully designed to offer the games most popular with players in various markets. New targeted mixes will be on show at FADJA across a range of cabinets including the PANTHERA Curve™ 1.43, V.I.P. Lounge™ 2.32 and GAMINATOR® Scorpion 2.24.

The brand new Impera Line™ HD Edition 7 is also set to impress attendees with a winning variety of well-known and new titles like Asian Fortunes™, Little Pharaoh™ and Cash Crown™. Also on show will be NOVO LINE™ Interactive Edition X1 that specifically targets Latin America, Concurve Edition 4 with a selection of curve titles, and The Legend Gaminator® 1T featuring a range of ultimate classics.

Now live with a selection of online content in Colombia, the NOVOMATIC Interactive division Greentube will also be represented on the NOVOMATIC stand at FADJA, discussing the interactive options available for the market.

Lawrence Levy, NOVOMATIC VP Global Sales, said: "We remain very positive about Colombia and the surrounding markets, and continue to grow in the region. Our new portfolio of cabinets, slots, links and mixes is set to push the envelope further and we look forward to meeting our customers and show the latest products at FADJA."

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About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 255,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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