

THUNDER CASH™ LINK

Release date: August 13th, 2019 • Embargo date: immediate release

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THUNDER CASH™ LINK strikes in North America

US casino players nationwide have been struck by the B89F 75G< i' @B? progressive. The all-new progressive link that made its official launch at the NIGA Indian Gaming Tradeshow and Convention in April has since been a booming success story for NOVOMATIC Americas on casino floors across the U.S.

The THUNDER CASH™ LINK progressive slot games are proving a hit with players as they roll out across the U.S. Making their Class III casino debut at Pechanga Resort and Casino, the games have taken off with hundreds of units storming off the production line and into over 30 casinos over the next several months.

The THUNDER CASH™ LINK package is a winner on any casino floor with this player-selectable multi-denomination and multi-level jackpot offering. With an attractive, bright magenta thunderbolt design and mix of games like Emperor's China™, Empress of the Pyramids™ and The Great Conqueror™ this linked progressive draws a wide range of players as it follows a successful player formula, which incorporates multiple bonus triggers with the 'Coin Respin' and 'Free Spins' features and desirable jackpot mechanics.

Currently, the THUNDER CASH™ LINK is demonstrating impressive numbers in casinos from the West Coast to the Midwestern region. Customers can look for the vibrant link in the PANTHERA™ Curve 1.43, V.I.P. Lounge™ Curve 1.43 and are delighted to find that it can also be linked to the larger-than-life footprint of the NOVOSTAR® V.I.P. Royal 2.65.

"This package design is unique and grabs the players' attention from across the floor," says Mel Adair, Managing Partner at A&W Enterprises in Oklahoma. "The package was a smart move to attract players. Familiar game mechanics and strong merchandising is the perfect combination, and we are getting return players who are telling their friends about these games. The design differentiates this progressive link from similar style progressive games that have been on slot floors for some time. We're pleased with the performance so far."

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“The latest performance data indicates each installation of the THUNDER CASH™ LINK is trending upward and player demand appears to be building,” says Kathleen McLaughlin, VP of Marketing and Product Management for NOVOMATIC Americas. “The packaging design was a departure from everything else in the market. With the entertaining titles under the THUNDER CASH™ LINK brand, the solid match and vibrant look, it has clearly stimulated player interest and ultimately, sales.”

“This has been an overwhelming hit with casino customers in the U.S. market,” stated Rick Meitzler, CEO and President of NOVOMATIC Americas. “New orders continue to come in, and customers are adding more THUNDER CASH™ LINK product to their existing installs. With the new follow-up progressive link themes poised to debut at G2E 2019, it is an exciting year for NOVOMATIC Americas.”

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 255,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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