

## BCJCGCB! `k Ug' fYWt[ b]nYX' Ug' R Y' hcd' ]bbcj Uhj Y' dfcXi Wñ Uh ; 5 H' Cartagena

The latest edition of GAT Cartagena was the stage chosen by NOVOMATIC for the Latin American launch of its PUXUXÜÜPİ ÁÖöä[ÁT æ æ^ { ^} óÛ•c{ Á, ã@àä { ^dãÁc&@ [ [ \* ^ Ëæ Á unprecedented novelty in the regional industry that surprised and excited all visitors.

**Gumpoldskirchen, April 17<sup>th</sup>, 2023** . On 29 and 30 March, the Las Américas Convention Centre was filled with excitement and novelties during the latest edition of GAT Cartagena. The trade show was attended by more than 100 exhibitors and thousands of attendees.

NOVOMATIC, as a Platinum Sponsor of the event, took the opportunity to present its innovative PUXUXÜÜPİ Áöä ä [ Á { æ æ^ { ^} óÛ•c{ Ë, @Öä d [ ä ~ &•Áä { ^dãÁc&@ [ [ \* a•Á!Ác@Á management of gaming operations. This distinctive USB undoubtedly served as an inspiration for operators to delve into the comprehensive range of functionalities of this powerful management tool that far exceed the traditional Accounting, Jackpots, Player Tracking, CASHLESS and TITO d æ • æ ä } • ËV@Á [ , ^!æ ä á c&||^} &Á Á PUXUXÜÜPİ Áæ ^ Áæ æ Á Á ~ ä ^•Á Áæ [ c@!Á level. Worldwide, more than 40,000 gaming machines, 3,000 betting terminals and 1,300 ATMs are & [ ] ^ &c á Á Á c Á [ ] @ æ æ á Á [ - ç æ Ë @Öä Á ^ } æ æ á á Á c Á • óT ÜD [ - ç æ Á Á [ ä &Á at the recent European Casino Awards in London. At GAT Cartagena, the response from operators was unanimous in recognising it as the most innovative product at the show.

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ç á c@Á æ Á [ çæ PUXUT ÖVÖÁ [ Á ] ç á á á Á ^, Á ÜÜÖÖÖÖ Si Á ^! a • Á c@Á \ á Á Áæ [ ] d Á The FUNMASTER was the cabinet chosen to accompany the successor to the successful Series 1 which resulted in one of the most popular pairings when requesting quotes, along with the luxurious ÖÖF ÜPÖi Á Á G Á cæ ä ^ Á æ | ä \* Á c@Á PUXUÁÖÖi Á ÖÖPÁÖÜPÖÖVÖPİ Á Öä ä } Á Á Á Progressive. Another hotspot on the stand was FAZI's automatic Optimum Roulette. This attractive Roulette island with 8 player positions combines high-quality hardware and a user-friendly interface that provides the player with an exceptional Roulette experience.

Overall, GAT Cartagena was a resounding success for NOVOMATIC and its launch of PUXUXÜÜPİ Á ä Öä { ^dãÁc&@ [ [ \* ^ Ëæ Á • d } ^ Á Á c@Á Á Ö ^! æ Á æ ä \* Á ä • d ËV@Á presence of the key players in the Colombian gaming sector and the opportunity to learn about the latest trends and developments in the market made the show a great space for networking and dialogue within the ^\* ä } ç Á gaming industry.

**About NOVOMATIC**

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 23,900 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group exports high-tech electronic gaming equipment and solutions to about 100 countries and has locations in about 50 countries. The Group operates around 214,000 gaming terminals and video lottery terminals (VLTs) in its about 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, Online gaming and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at [www.novomatic.com](http://www.novomatic.com)

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