

NOVOMATIC at G2E Asia 2015 – Preview

Publication date: April 24th, 2015 • Embargo date: immediate release



global gaming expo
G2E ASIA



NOVOMATIC Poised to go even further across Asia

On booth #1209 of the annual G2E Asia show at the Venetian Macau (May 19-21), the NOVOMATIC subsidiary Austrian Gaming Industries GmbH (AGI), in co-operation with NOVOMATIC's trusted Asian associate Jade Gaming, will present a range of the latest international gaming product highlights and solutions.

The NOVOMATIC booth will also present a comprehensive NOVO LINE Novo Unity™ II presentation with multi-game functionality comprising the dealer-operated Novo TouchBet® Live-Baccarat, the fully automated Novo Multi-Roulette™ and a broad choice of fully animated ('Flying') electronic live game versions of Black Jack, Baccarat, Sic Bo, Poker and Roulette. Coming at a time when Electronic Table Games are making huge strides in popularity in Macau's casinos and beyond, the display of NOVOMATIC's top quality and leading technology multiplayer products will certainly be a major attraction, for all visitors from Macau and beyond.

The DOMINATOR® Curve, that made its world debut in London at the ICE Totally Gaming show in February, will be presented for the first time to the Asian markets and is confidently expected to be one of the highlights of the show. The DOMINATOR® Curve is much more than just an evolution of the original DOMINATOR®. With its attention to ergonomic and design features, plus of course its 40" full HD curved touchscreen it represents an entirely new dimension in the NOVOMATIC product portfolio and will prove to be a major attraction on any gaming floor.

Also at the show will be the online live dealer specialist Extreme Live Gaming presenting its own unique approach to the Live Dealer Studio Experience for online casino gaming.

Max Lindenberg, Director of Marketing AGI, commented: "Together with our partners in the region we have already made our presence felt right across Asia and now NOVOMATIC stands poised to go even further thanks to the excellence of its products and the local on-site service capability that we have put in place. We always look forward to the G2E Asia show and this year we will demonstrate that NOVOMATIC is ready and able to move ahead across a wide range of Asian markets."

NOVOMATIC at G2E Asia 2015 – Preview

Publication date: April 24th, 2015 • Embargo date: immediate release

Austrian Gaming Industries GmbH (AGI) a 100-percent subsidiary of NOVOMATIC AG (www.novomatic.com) is an integrated global gaming company specializing in the design, development, manufacturing, distribution and sales of electronic gaming machines and advanced technology products. As Europe's leading manufacturer AGI delivers one of the broadest product ranges in the industry.

The NOVOMATIC Group is one of the biggest producers and operators of gaming technologies and one of the largest gaming technology groups in the world. The group employs more than 22,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to 80 countries. The Group operates more than 232,000 gaming machines in its about 1,500 plus traditional and electronic casinos as well as via rental concepts.

Part of the Group is also Admiral Sportwetten GmbH, Austria's leading sports betting operator with more than 200 outlets as well as the Vienna based online gaming specialist Greentube Internet Entertainment Solutions GmbH. With the acquisition of Betware and the foundation of NOVOMATIC Lottery Solutions in 2013 the Group entered the lottery business segment and thus completed its transition into a truly integrated gaming concern.

The main markets of the group are the Member States of the European Union; the Central, Eastern and South Eastern European markets where NOVOMATIC was, due to its early market entry, able to establish an excellent position; as well as expanding markets with exceptional growth such as Latin America and the US.

For more information please contact:

Max Lindenberg MBA+E
Director of Marketing AGI

David Orrick
Director of Communications &
Business Development AGI

Andrea Lehner
Marketing AGI

Mobile: +43 664 814 04 54
mlindenberg@novomatic.com

Office: +44 1229 465 670
dorrick@novomatic.com

Office: +43 2252 606 626
alehner@novomatic.com

