

Casinò di Campione reopens with brand new NOVOMATIC offering

Since January 26th, the reopened Casinò Campione welcomes its guests with a state-of-the-art NOVOMATIC gaming offering integrated in its gaming floors. The sophisticated choice of leading best sellers and top-performing gaming technology solutions will help the casino to successfully master its recovery.

Gumpoldskirchen, March 2nd, 2022 Located in the heart of the Alps in Switzerland, Casinò Campione is one of just four Italian casinos and ranks among the largest in Europe. It was originally opened in 1917 and in 2007 moved to the famous futuristic building complex on the shores of Lake Lugano that was especially designed by architect Mario Botta.

The relationship between the Casinò Campione and NOVOMATIC dates back many years and is based on top-quality products, first-rate customer support, and a partnership of mutual trust. Hence, the casino management decided to make sure that the reopened Casinò Campione also presents a state-of-the-art NOVOMATIC gaming offering that will help the casino to successfully master its recovery.

The gaming offer at the new Casinò Campione includes Gaming entertainment deluxe, as well as events and dining create a luxury offer for discerning guests from the region and from abroad. On the live gaming floors, a broad selection of live games guarantees hours of traditional casino entertainment and on the first and second floor, the Casinò Campione offers a broad choice of electronic games, comprising a wide selection of video slots as well as electronic Roulette terminals, spiced up with numerous Progressives and Mystery Jackpots.

The new machine park includes, amongst others, the internationally best-selling cabinets with popular Linked Progressive game Impera-Line Interactive Edition X2 and the Gaminator® Legend Edition 2. Moreover, the luxurious set-ups NOVOSTAR® V.I.P. Royal 2.65 and NOVOSTAR® V.I.P. 3.50 have been integrated in the casino floor, offering players lavish comfort in their V.I.P. chairs while they enjoy titles in the Impera-Line as well as the evergreen SUPER-V+ GAMINATOR® with the new Gaminator® MY CASH Edition 1 as a Standalone Progressive offer. A number of game titles like the SUPER-V+ GAMINATOR® MY CASH Edition 1, the Gaminator® MY CASH Edition 1, the Gaminator® MY CASH Edition 2, the Gaminator® MY CASH Edition 3, the Gaminator® MY CASH Edition 4, the Gaminator® MY CASH Edition 5, the Gaminator® MY CASH Edition 6, the Gaminator® MY CASH Edition 7, the Gaminator® MY CASH Edition 8, the Gaminator® MY CASH Edition 9, the Gaminator® MY CASH Edition 10, the Gaminator® MY CASH Edition 11, the Gaminator® MY CASH Edition 12, the Gaminator® MY CASH Edition 13, the Gaminator® MY CASH Edition 14, the Gaminator® MY CASH Edition 15, the Gaminator® MY CASH Edition 16, the Gaminator® MY CASH Edition 17, the Gaminator® MY CASH Edition 18, the Gaminator® MY CASH Edition 19, the Gaminator® MY CASH Edition 20, the Gaminator® MY CASH Edition 21, the Gaminator® MY CASH Edition 22, the Gaminator® MY CASH Edition 23, the Gaminator® MY CASH Edition 24, the Gaminator® MY CASH Edition 25, the Gaminator® MY CASH Edition 26, the Gaminator® MY CASH Edition 27, the Gaminator® MY CASH Edition 28, the Gaminator® MY CASH Edition 29, the Gaminator® MY CASH Edition 30, the Gaminator® MY CASH Edition 31, the Gaminator® MY CASH Edition 32, the Gaminator® MY CASH Edition 33, the Gaminator® MY CASH Edition 34, the Gaminator® MY CASH Edition 35, the Gaminator® MY CASH Edition 36, the Gaminator® MY CASH Edition 37, the Gaminator® MY CASH Edition 38, the Gaminator® MY CASH Edition 39, the Gaminator® MY CASH Edition 40, the Gaminator® MY CASH Edition 41, the Gaminator® MY CASH Edition 42, the Gaminator® MY CASH Edition 43, the Gaminator® MY CASH Edition 44, the Gaminator® MY CASH Edition 45, the Gaminator® MY CASH Edition 46, the Gaminator® MY CASH Edition 47, the Gaminator® MY CASH Edition 48, the Gaminator® MY CASH Edition 49, the Gaminator® MY CASH Edition 50, the Gaminator® MY CASH Edition 51, the Gaminator® MY CASH Edition 52, the Gaminator® MY CASH Edition 53, the Gaminator® MY CASH Edition 54, the Gaminator® MY CASH Edition 55, the Gaminator® MY CASH Edition 56, the Gaminator® MY CASH Edition 57, the Gaminator® MY CASH Edition 58, the Gaminator® MY CASH Edition 59, the Gaminator® MY CASH Edition 60, the Gaminator® MY CASH Edition 61, the Gaminator® MY CASH Edition 62, the Gaminator® MY CASH Edition 63, the Gaminator® MY CASH Edition 64, the Gaminator® MY CASH Edition 65, the Gaminator® MY CASH Edition 66, the Gaminator® MY CASH Edition 67, the Gaminator® MY CASH Edition 68, the Gaminator® MY CASH Edition 69, the Gaminator® MY CASH Edition 70, the Gaminator® MY CASH Edition 71, the Gaminator® MY CASH Edition 72, the Gaminator® MY CASH Edition 73, the Gaminator® MY CASH Edition 74, the Gaminator® MY CASH Edition 75, the Gaminator® MY CASH Edition 76, the Gaminator® MY CASH Edition 77, the Gaminator® MY CASH Edition 78, the Gaminator® MY CASH Edition 79, the Gaminator® MY CASH Edition 80, the Gaminator® MY CASH Edition 81, the Gaminator® MY CASH Edition 82, the Gaminator® MY CASH Edition 83, the Gaminator® MY CASH Edition 84, the Gaminator® MY CASH Edition 85, the Gaminator® MY CASH Edition 86, the Gaminator® MY CASH Edition 87, the Gaminator® MY CASH Edition 88, the Gaminator® MY CASH Edition 89, the Gaminator® MY CASH Edition 90, the Gaminator® MY CASH Edition 91, the Gaminator® MY CASH Edition 92, the Gaminator® MY CASH Edition 93, the Gaminator® MY CASH Edition 94, the Gaminator® MY CASH Edition 95, the Gaminator® MY CASH Edition 96, the Gaminator® MY CASH Edition 97, the Gaminator® MY CASH Edition 98, the Gaminator® MY CASH Edition 99, the Gaminator® MY CASH Edition 100.

The casino was also equipped with the NBS Casino Management System, including floor management, accounting and reporting routines as well as customer-facing ATMs and promo towers. This state-of-the-art solution adheres to regulatory requirements, grants maximum privacy and comfort for the guest and enables the operator to run all processes smoothly via a centralized and modern system. In addition, the NBS Casino Management System was also implemented in the entrance area for customer management and access control in accordance with the highest Responsible Gaming standards, supported by biometrically operated fingerprint and face recognition.



The NOVOMATIC Interior Design Solutions (IDS) department redesigned the reception according to customer requirements and with the prerequisite to integrate the access control. The design of the new reception is based on a sophisticated modular concept including elegant interior design elements, indirect lighting and an intriguing five meters long chandelier made of hand-blown glass balls.

Despite the pandemic situation and despite the adversity of the abrupt closure in 2018, the Casino Campione has now exceeded all expectations with an exciting restart. All the huge structures for the re-opening were renewed, the entire logistics organized and the machine park installed in time for the new season. With NOVOMATIC, we had a strong partner at our side: structured, competent and with decades of experience in the sector as well as with the ability to support the immense mechanism of a casino with 1,500 customers a day. By bringing their technicians and engineers to collaborate with our historic team, updating and supporting it, NOVOMATIC assisted us to upgrade the casino offer to

we have maintained a long-term business relationship that we are very proud of. Therefore, we are also delighted to be a partner of choice for the Casino Campione on their successful new start, of course hoping that our excellent business relationship will last for

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 21,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 45 countries and exports high-tech electronic gaming equipment and solutions to about 90 countries. The Group operates around 214,000 gaming terminals and video lottery terminals (VLTs) in its some 1,900 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at www.novomatic.com

For more information please contact:

Andrea Lehner
Product Marketing & PR
NOVOMATIC AG

Mobile: +43 664 40 66 721

Office: +43 2252 606 626

alehner@novomatic.com

