

Greentube, the NOVOMATIC Interactive division, having recently partnered with Golden Nugget Online Gaming for its debut in the US market, presented its comprehensive portfolio of premium content specifically tailored to US player demographics in Las Vegas. As a supplier with a great track record in Europe, Greentube now looks to use its significant experience to work with operators in regulated states in the US. The strength of the game & conversion marketing will build the foundation of success in the US market and beyond.

When it comes to sports betting kiosk hardware, NOVOMATIC Americas is the place to play: The NOVOMATIC Action Mini self-service sports betting kiosk has quickly established an excellent reputation and an impressive footprint in the US. With its quick response time and user-friendly multi-touch-screen betting experience, it is the kiosk of choice for premium software providers and established operators. Heralded at NIGA and presented at the G2E, two brand new kiosks will elevate the wagering to new levels: the bar-top version NOVOMATIC Action Mini and the floor-standing version NOVOMATIC Action Mini.

Rick Meitzler, CEO of NOVOMATIC Americas, states: "While we have continued to focus on customer care, service and support, especially during these past months, it is now also a matter of continuing to build our credibility with an exciting pipeline of new products and confidence with our customers so that we deliver on their expectations. At G2E, we were finally able to present the results of the hard work and commitment of our teams, and the feedback of our customers was fantastic. The new Progressives present a well-diversified range of games that allow our customers to expand our popular brands as well as introduce new highlights on their casino floors. The customer response at the show has also confirmed our high expectations for our new sports betting kiosks. Especially the versatile NOVOMATIC Action Mini will change the sports betting kiosk landscape."

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 21,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 45 countries and exports high-tech electronic gaming equipment and solutions to about 90 countries. The Group operates around 214,000 gaming terminals and video lottery terminals (VLTs) in its some 1,900 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at www.novomatic.com

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