

NOVOMATIC portfolio excelled at Gaming Industry Expo in Kiev

From November 24-26, NOVOMATIC AG and its local subsidiary HTL Ukraine LLC participated at the autumn edition of the Gaming Industry Expo in Kiev with a leading product portfolio that comprises premium hardware, content and systems for the discerning operators of the region.

Gumpoldskirchen, December 3rdth, 2021 – The leading Ukrainian B2B industry event was organized in full compliance with the local COVID safeguarding regulations and presented a safe forum for the local industry to catch up on the latest market-specific offers.

The NOVOMATIC booth welcomed show visitors to a colourful array of casino gaming highlights, powerful casino management systems and solutions as well as an Online gaming portfolio that perfectly complements the land-based offer. At the centre of the attention were the two topical Linked Progressive packages that each comprise cabinets, jackpot sign, spacers and end-of-banks in a limited BLACK EDITION offer. The CASH CONNECTION™ Edition 2 in combination with the PANTHERA™ 2.27 cabinet and the IMPERA Link™ featured in the OPTIMUS™ 2.27 are an excellent deal for operators and an attractive highlight for their guests. Both packages were very well received at the show.

The NOVOMATIC Reel Tournament is a popular add-on for promotional tournaments and an excellent tool to increase player engagement. A great number of NOVOMATIC multi-game editions are compatible with this feature, which was staged live at the show to demonstrate how operators can create extra excitement on the casino floor with a live slots tournament.

Another highlight for discerning operators was presented by the NBS team: The NBS casino management system comprises a broad range of functionalities for modern casino management and biometrically based access management that allow operators to streamline their processes, increase operational security in full compliance with the regulatory requirements and maximize the convenience for their guests.

For the online segment, Greentube presented its comprehensive portfolio of premium content comprising NOVOMATIC classics as well as top-performing proprietary titles.

Vytautas Janulynas, General Director HTL Ukraine LLC, said: “Due to the process sequence of the official licensing stages, the market in Ukraine is currently in a phase of steady growth. Based on our past and recent experience, we see excellent potential for the further development of this market. The past months since the reopening of the Ukrainian market and the feedback gained from our customers and partners confirm that our products and solutions are right on target, providing a fast ROI with an excellent and reliable performance.”

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 21,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 45 countries and exports high-tech electronic gaming equipment and solutions to about 90 countries. The Group operates around 214,000 gaming terminals and video lottery terminals (VLTs) in its some 1,900 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at www.novomatic.com

For more information please contact:

Andrea Lehner
Product Marketing & PR
NOVOMATIC AG

Mobile: +43 664 40 66 721

Office: +43 2252 606 626

alehner@novomatic.com

