

New Management Structure for Crown Gaming México

NOVOMATIC announces a new executive structure for the local Mexican unit Crown Gaming México.

Gumpoldskirchen/México City, October 10th, 2022 – As of October 1, 2022, Marcelo Suhner and Cristian Olejnik officially resumed their roles as Managing Directors of Crown Gaming Mexico, with Marcelo Suhner acting as CEO and Cristian Olejnik as CFO. NOVOMATIC would like to extend its gratitude to the former General Manager of Crown Gaming México, Thomas Borgstedt, who will continue his contribution to our outstanding success story in the Latin American region in his role as General Manager Novo Chile.

Marcelo Suhner joins NOVOMATIC and the gaming industry after a longstanding successful career with Sulzer, a Swiss technology corporation in various senior executive positions in auditing, finance and GM. He holds a degree in Business Administration and most recently acted as an independent consultant for businesses entering the Mexican market. In his new role as CEO of Crown Gaming México, he will devote his in-depth business knowledge of the Mexican market, strong commitment to strategic targets and management skills to the best benefit of the company's success.

Thomas Borgstedt, former General Manager of NOVOMATIC in Mexico and thrilled to be supported by such a professional team of experts. NOVOMATIC gaming technology products and industry solutions are renowned for their premium quality and performance, and I consider it a privilege to be able to assert my own skill set, business experience and commitment to achieve the goals of NOVOMATIC.

New CFO Crown Gaming México, Cristian Olejnik, joined the NOVOMATIC AG Group in 2010 and served in various senior executive management positions in the areas of finance, tax, M&A, controlling, IT and HR for a number of subsidiary units. He is native of Argentina, with a professional background as a tax consultant and certified public accountant as well as a vast experience in financial management. His many years of experience in the gaming sector and excellent knowledge of internal structures within the Group will add great value to the business operations and management of Crown Gaming México.

It is a pleasure to welcome Marcelo, whom I have known for many years, in the NOVOMATIC family and to now work with him and this strong local team to further develop the NOVOMATIC business in Mexico. NOVOMATIC has been active in the Mexican market with a long-term footprint and a record of success for more than 20 years. Our products have a substantial track record of leading performance across Latin America and are renowned for their outstanding design, immersive game play, premium quality and proven reliability.

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 21,200 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in about 50 countries and exports high-tech electronic gaming equipment and solutions to about 100 countries. The Group operates around 212,000 gaming terminals and video lottery terminals (VLTs) in its some 2,000 plus gaming operations as well as via rental concepts.



Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at www.novomatic.com

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