

## **NOVOMATIC Americas announces a multi-year distribution agreement with top Canadian distributor, R2 Gaming, Inc.**

*NOVOMATIC Americas and R2 Gaming, Inc., with its corporate seat in Burlington, Ontario, have agreed to a multi-year distribution agreement. The agreement allows both parties to benefit from each other's experience and reach to expand across North America and all regulated Canadian markets.*

**Chicago, April 18<sup>th</sup>, 2022** – R2 Gaming Inc. will make available NOVOMATIC Americas' full suite of casino products throughout Canada. It includes its portfolio of popular slots like the MONEY PARTY™ Link, Novo Unity™ II electronic table games, NOVOMATIC ActionBook™ sports betting and player redemption kiosks.

NOVOMATIC Americas' most successful game content will be prominently featured on the popular PANTHERA™ Curve 1.43, the V.I.P. LOUNGE™ Curve 1.43, the NOVOSTAR® V.I.P. Royal 2.65, and other established NOVOMATIC hardware platforms.

"We are pleased to add one of Canada's top distributors as our partner," said **Rick Meitzler, President and CEO of NOVOMATIC Americas**. This collaboration offers us tremendous potential in all of their markets. Our ambitions are aligned in growing the business and expanding our retail presence in Canada. R2 Gaming Inc. and NOVOMATIC Americas together are a powerful combination. With strong relationships and an accomplished team, combined with NOVOMATIC Americas' diverse product portfolio, we welcome the opportunities to grow together. We're excited to explore the possibilities that lie ahead with R2 Gaming Inc. and look forward to providing the Canadian player base with the exceptional entertainment experiences that we are known for around the globe."

**R2 Gaming Inc., (R2) Co-Founders Rocco DiPaola and Ravi Sharma said:** "We are very excited about this strategic partnership. Combining NOVOMATIC Americas' world-renowned products with R2's customer service and support model will positively impact operators. The partnership will significantly increase NOVOMATIC Americas' presence within the regulated Canadian markets and provide customers access to NOVOMATIC Americas' rich portfolio of products. With both companies having a customer-centric philosophy, we look forward to a long, mutually beneficial partnership."

### **About NOVOMATIC Americas**

*NOVOMATIC Americas is a subsidiary of the NOVOMATIC AG Group, one of the biggest international producers and operators of gaming technologies and employs around 21,200 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in about 50 countries and exports high-tech electronic gaming equipment and solutions to about 100 countries. The Group operates around 212,000 gaming terminals and video lottery terminals (VLTs) in its some 2,000 plus gaming operations as well as via rental concepts.*

*Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at [www.novomatic.com](http://www.novomatic.com) and [www.novomaticamericas.com](http://www.novomaticamericas.com)*

**About R2 Gaming Inc.**

*R2 Gaming is a Canadian company specializing in sales and technical services to the regulated gaming markets across the Lottery, Casino and Bingo sectors. Together with its affiliate LVI (Lang's Ventures Inc.), R2 has been servicing the Lottery industry since 1998 and the Casino industry since 2005. With a reputation for excellence, and gaming licenses in all Canadian jurisdictions, R2 Gaming provides coast-to-coast turnkey services to Crown Agencies, Gaming Operators, and top tier Manufacturers. With a fully managed partnership model, we proactively manage our products for maximum uptime and to deliver solid revenue to customers year after year.*

*R2 Gaming supports a full suite of gaming products such as slots, e-tables, multi-functional kiosks, Lottery point of sales and self-serve kiosks, peripherals as well as full electronic bench repair, field and assembly services.*

**For more information please contact:**

Kathleen McLaughlin  
Vice President of Marketing, North America  
NOVOMATIC AMERICAS

Cell +1 702 524 4005

[KMcLaughlin@novomaticamericas.com](mailto:KMcLaughlin@novomaticamericas.com)

