

NOVOMATIC sets milestone for international growth with planned acquisition of French Vikings Casinos Group

With the planned acquisition of Vikings Casinos, Europe's market leader NOVOMATIC successfully continues its international growth strategy.

Gumpoldskirchen/ Falaise, January 20, 2025 – NOVOMATIC AG signed an agreement to acquire the French casino group Vikings Casinos SAS, subject to certain conditions such as regulatory approvals.

With this strategic move, NOVOMATIC continues its international growth strategy in the French market and significantly expands its portfolio in one of the largest gaming regions in Europe. The Vikings Casinos Group, based in Falaise, is one of the leading French casino chains, operating more than 10 live gaming casinos throughout France, including on the Côte d'Azur.

“With the acquisition of Vikings Casinos, we are consistently pursuing our international growth strategy and strengthening our position as a leading provider in the European gaming market. With this step, we have successfully laid the foundation for further sustainable growth in France” explains **Stefan Krenn, Executive Board Member of NOVOMATIC AG**.

“The acquisition by NOVOMATIC opens up new opportunities for growth and further development. We are confident that the integration into such an experienced and successful company as NOVOMATIC will help us to further strengthen our position on the French market. This change will enable us to work even more efficiently and benefit from the resources and expertise of the new owner” emphasizes **Luc Le Borgne, CEO of Vikings Casinos SAS**.

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 25,300 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in around 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions and services to over 120 countries. The NOVOMATIC AG Group operates gaming terminals and video lottery terminals (VLTs) in around 2,200 of its own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel portfolio for products for partners and customers worldwide. This ranges from terrestrial gaming products and service through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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